



SPONSORSHIP PROGRAM

Celebrating family, community, and our nation!

Since 2015, Xenia Rotary has partnered with The Kevin Sonnycalb Family Foundation to present our community's fireworks celebration of American independence.

Much more than a fireworks display, Xenia Rotary's Kevin Sonnycalb Memorial Fireworks has become the centerpiece for the Xenia community, bringing us all together to reaffirm our love of community, our resilience, and, well, to have a whopping good summertime celebration with friends and family.

With more than 20,000 attendees – the largest annual event with people from all around Greene County – our sponsorship program features several opportunities to reach families and businesses focused on celebrating our nation's independence as one community.

This year, we're featuring a host of activities and celebrations – from the annual bike parade to live music and delicious food to activities for kids.

Sponsoring this annual celebration is a great way to, "do good to do well," and will put your business in the company of some of Greene County's most dedicated leaders.

The Event – Friday, July 2nd

Beginning at 5PM, we'll kick off the festivities at Shawnee Park in the heart of Xenia. Friends and family will gather for food, fun, a children's bike parade, and live music followed by an amazing fireworks display just after sunset.



Live Music – from down home to high flying!



This year's slate of music includes an amazing performance by the US Air Force Band of Flight and a local band yet to be announced.

Delicious Food and Entertainment!

We'll have a host of food trucks serving everything from summer celebration classics to some of the best gourmet dishes you'll be surprised come from a food truck. There will also be a series of activities and entertainment from bounce houses to puppeteers.

Xenia Rotary's Kevin Sonnycalb Memorial Fireworks
P.O. Box 311, Xenia, OH 45385



Sponsorship Levels and Benefits

All event sponsors will be featured in our promotional activities before, during, and after the event based on your sponsorship level. Here is a description of benefits for each level.

Sponsorship Benefits	Gold	Silver	Bronze	Friends of the Fireworks
On-Stage Promotions	•			
On-Stage Mentions	•	•		
Banner Signage	•	•		
Radio Promotion (WBZI)	•	•		
Activity Signage			•	
Social Media	•	•	•	•
Print advertising	•	•	•	•
INVESTMENT	\$3,000	\$1,000	\$500	\$100

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