

# Coalition Communication: Philanthropy



## COVID-19 UPDATES

Vaccines will be delivered to providers for distribution as part of [Phase 1B](#) on Monday, Tuesday, and Wednesday. 750 provider locations will share a total of approximately 100,000 vaccines.

Tentative dates to start vaccinating Phase 1B populations are:

- Jan. 19, 2021 - Ohioans 80 years of age and older.
- Jan. 25, 2021 - Ohioans 75 years of age and older; those with severe congenital or developmental disorders.
- Feb. 1, 2021 - Ohioans 70 years of age and older; employees of K-12 schools that wish to remain or return to in-person or hybrid learning.
- Feb. 8, 2021 - Ohioans 65 years of age and older.

It will take a number of weeks to distribute all of the vaccines given the limited doses available.

Ohioans older than 65 should connect with an Area Agencies on Aging about questions or transportation assistance. For more information, visit [aging.ohio.gov](http://aging.ohio.gov) or call 1-866-243-5678.

## INDUSTRY INFORMATION

■ The first COVID-19 vaccines have arrived and been administered in Ohio. Access a [FAQ](#), [Myths vs. Facts](#), and more at [coronavirus.ohio.gov/vaccine](http://coronavirus.ohio.gov/vaccine)

■ Because vaccine availability remains limited in Ohio and across the country, Ohio is taking a phased approach that prioritizes the most vulnerable citizens, those in the healthcare field, and school staff members.

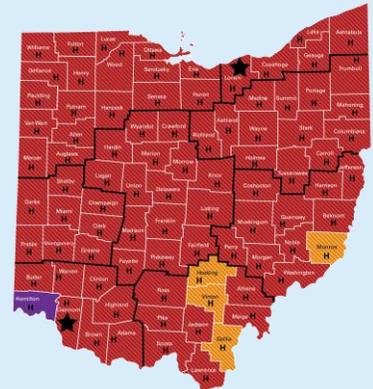
### VACCINE COMMUNICATIONS TOOLKIT

This [toolkit](#) is now available to help your organization communicate to your donors, supporters, and volunteers about COVID-19 vaccine.

## KEY STATS

*Data as of 1/14/2021*

### PUBLIC ADVISORY SYSTEM



### 21-DAY TRENDS

Case Average	7,316
Death Average	73
Hospitalization Average	293
ICU Admission Average	29

## WE WANT TO HELP YOU!

If we can help you assemble materials or if you have suggestions for the Ohio Philanthropy team, please contact

Fern Miele at (614) 842-3660 or by emailing [Fern.Miele@ood.ohio.gov](mailto:Fern.Miele@ood.ohio.gov)



# SUGGESTED SOCIAL MEDIA POSTS

We need to limit our social gatherings and wear masks to help slow spread. Our circles of exposure are bigger than we think. Together we can #StaySafeOhio and help keep all businesses open.



In the early vaccination phase, supply will be limited. As the number of available doses increases, COVID-19 vaccines will be available to all Ohioans who choose to be vaccinated. Learn more <https://coronavirus.ohio.gov/vaccine> [Suggested graphic: [Ohio's Phased Approach](#)]

## TALKING POINTS FOR YOU

- [vaccine.coronavirus.ohio.gov](https://vaccine.coronavirus.ohio.gov) is an online resource for Ohioans to learn which providers received a COVID-19 vaccine allotment and how to contact them. If you or someone you know is eligible to receive a vaccine in Phase 1B, they should use this tool. This is not a scheduling tool; it provides information only. Individuals should contact the provider directly to schedule a vaccination.
- The goals of Ohio's COVID-19 vaccination program is to save lives and to allow students to return to in-person learning; therefore, while the vaccine supply is extremely limited, priority will be given to Ohio's most vulnerable residents and school personnel who commit to remaining open or reopening schools full time or in a hybrid model by March 1<sup>st</sup>.
- While there is no mandate to receive a vaccine, vaccinations are extremely limited. Ohioans should be aware that, due to vaccine shortages, anyone who declines the vaccine at their first opportunity may not have another chance to receive it for some time.

## HOW YOU CAN HELP

- ✓ Set a good example, by wearing a mask, making virtual accommodations, and maintaining social distance when meeting face-to-face with others.
- ✓ Post on social media to describe how you are working to keep your employees and customers safe (and what they can do to help you maintain a safe environment) using the suggested hashtags.
- ✓ Submit letters to the editor or local news outlets that support the "COVID-19 Key Messages;" wear a mask, wash hands often, and social distance.

## RESOURCES

### HASHTAGS TO USE

- #InThisTogetherOhio
- #OhioSmallBusinesses
- #ResponsibleRestartOhio
- #MasksOnOhio
- #StaySafeOhio

### LATEST UPDATES

- [COVID-19 Vaccination Program](#)
- [Public Health Orders](#)
- [News Releases](#)
- [Sector-Specific Requirements](#)

### VIDEOS

- [COVID-19 is Unpredictable](#) NEW
- [Ohio Nurses: We Need Your Help](#)
- [Grit \(Clark Kellogg PSA\)](#)

### GRAPHICS

- [COVID-19 Vaccines: Ohio's Phased Approach](#)
- [Masks Required/Capacity](#)
- [What You Can Do](#)
- [Social Distancing](#)
- [All Printables](#)

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