

# Coalition Communication: Higher Education



## COVID-19 UPDATES

**We need your help in sharing information about the COVID-19 vaccine.**

Vaccines will be delivered to providers for distribution as part of [Phase1B](#) on Monday, Tuesday, and Wednesday. 750 provider locations will share a total of approximately 100,000 vaccines. Each provider will begin vaccinations the day after their shipment is received. Providers must administer vaccines in each weekly shipment within seven days.

Tentative dates to start vaccinating Phase 1B populations are:

- Jan. 19, 2021 - Ohioans 80 years of age and older.
- Jan. 25, 2021 - Ohioans 75 years of age and older; those with severe congenital or developmental disorders.
- Feb. 1, 2021 - Ohioans 70 years of age and older; employees of K-12 schools that wish to remain or return to in-person or hybrid learning.
- Feb. 8, 2021 - Ohioans 65 years of age and older.

When a new age group begins, vaccinations may not be complete for the previous age group. It will take a number of weeks to distribute all of the vaccines given the limited doses available.

More information can be found at [coronavirus.ohio.gov](https://coronavirus.ohio.gov).

## INDUSTRY INFORMATION

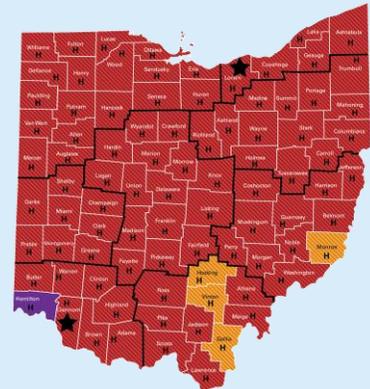
### VACCINE RESOURCES

[COVID-19 Vaccine Communications Toolkit](#)  
[Vaccination Distribution Factsheet](#)  
[COVID Vaccine Myths vs. Facts](#)

## KEY STATS

*Data as of 1/14/2021*

### PUBLIC ADVISORY SYSTEM



### 21-DAY TRENDS

Case Average	7,316
Death Average	73
Hospitalization Average	293
ICU Admission Average	29

## WE WANT TO HELP YOU!

If we can help you assemble materials or if you have suggestions for the [Ohio Department of Higher Education](#) team, please contact [Jeff Robinson](#) at [614-752-9487](tel:614-752-9487) or by emailing [jrobinson@highered.ohio.gov](mailto:jrobinson@highered.ohio.gov)

# SUGGESTED SOCIAL MEDIA POSTS

Every day, Ohio's [#healthcare](#) heroes perform miracles, but they need your support. Help reduce the strain on our [#healthcare](#) staff and system by following Ohio's [#MasksOnOhio](#) Protocol 



Before traveling, follow these tips to keep yourself, your family, & community safe.

1. Decrease social contacts 7-14 days before.
2. Monitor for [#COVID19](#) symptoms like fever, cough, aches, etc.
3. Get tested if you can.

More here: <https://bit.ly/3ndkfJM>

## TALKING POINTS FOR YOU

■ [vaccine.coronavirus.ohio.gov](https://vaccine.coronavirus.ohio.gov) is an online resource for Ohioans to learn which providers received a COVID-19 vaccine allotment and how to contact them. If you or someone you know is eligible to receive a vaccine in Phase 1B, they should use this tool. This is not a scheduling tool; it provides information only. Individuals should contact the provider directly to schedule a vaccination.

■ While there is no mandate to receive a vaccine, vaccinations are extremely limited. Ohioans should be aware that, due to vaccine shortages, anyone who declines the vaccine at their first opportunity may not have another chance to receive it for some time.

## HOW YOU CAN HELP

- ✓ Set a good example by wearing a mask, making virtual accommodations, and maintaining social distance when meeting face-to-face with others.
- ✓ Post on social media to describe how you are working to keep your employees and customers safe (and what they can do to help you maintain a safe environment) using the suggested hashtags.
- ✓ Submit letters to the editor to local news outlets that support the "COVID-19 Key Messages;" wear a mask, wash hands often, and social distance.
- ✓ Participate in local media/radio interviews to support "COVID-19 Key Messages," and help showcase how you and your colleagues in the industry are supporting Ohio's Responsible Restart.

## RESOURCES

### HASHTAGS TO USE

[#InThisTogetherOhio](#)  
[#OhioSmallBusinesses](#)  
[#ResponsibleRestartOhio](#)  
[#MasksOnOhio](#)  
[#StaySafeOhio](#)

### LATEST UPDATES

[COVID-19 Vaccination Program](#)  
[Public Health Orders](#)  
[News Releases](#)  
[Sector-Specific Requirements](#)

### VIDEOS

[COVID-19 is Unpredictable](#)   
[Ohio Nurses: We Need Your Help](#)  
[Grit \(Clark Kellogg PSA\)](#)

### GRAPHICS

[COVID-19 Vaccines: Ohio's Phased Approach](#)  
[Masks Required/Capacity What You Can Do](#)  
[Social Distancing](#)  
[All Printables](#)

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